

1. WCMG (FM), WQPD (FM), WMXT (FM), WWFN-FM, WBZF (FM), WYNN-FM, WYNN (AM), WYMB (AM)

EEO PUBLIC FILE REPORT

August 1, 2019-July 31, 2020

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hire
Account Executive	3, 12-13, 23, 25-26, 30, 32-33, 35-36	1

**WCMG (FM), WQPD (FM), WMXT (FM), WWFN-FM, WBZF (FM),
WYNN-FM, WYNN (AM), WYMB (AM)
EEO PUBLIC FILE REPORT
August 1, 2019-July 31, 2020**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	CBC Jobs Website www.cbcjobs.com	N	1
2	Resume Bucket Website www.resumebucket.com	N	0
3	Cumulus Corporate Website http://cumulus.com/careers	N	0
4	South Carolina Broadcasters Association www.SCBA.net	N	0
5	South Carolina Employment Security Commission www.jobs.scworks.org	N	0
6	Horry-Georgetown Technical College Placement Office PO Box 261966 Conway, SC 29528-6066 P: 843-347-3186 F: 843-347-4207	N	0
7	University of South Carolina–Sumter Placement Office 200 Miller Rd. Sumter, SC 29150-2498 P: 803-775-8727 F: 803-775-2180	N	0
8	University of North Carolina–Pembroke Career Services Center – CS@UCP.edu PO Box 1510 Pembroke, NC 28372-1510 P: 910-521-6270 F: 910-521-6166	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Northeast Technical College Placement Office P.O. Box 1007 Cheraw, SC P: 843-921-6900 F: 843-537-6148	N	0
10	Francis Marion University Placement Office PO Box 100547 Florence, SC 29501 P: 843-661-1231 F: 843-661-1373	N	0
11	Williamsburg Technical College Attn: Placement Office 601 Martin Luther King Avenue Kingstree, SC 29556 P: 843-355-4162 F: 843-355-4289	N	0
12	On-Air Announcements (<i>one or more stations</i>)	N	0
13	Word-of-Mouth Referral	N	1
14	Central Carolina Technical College Attn: Placement Office 506 N. Guignard Drive Sumter, SC 29150 P: 803-778-1961	N	0
15	TV and Radio Jobs Website www.tvandradiojobs.com	N	0
16	South Carolina Job Link www.jobs.scworks.org	N	0
17	Coastal Carolina University Office of Human Resources PO Box 261954 Conway, SC 29528 (843)349-2036 Fax (843)349-6432 jobs@coastal.edu	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
18	Coker College (<i>not directly contacted by SEU</i>) 300 E College Avenue Hartsville, SC 29550 Attn: Darlene Smalls (843)383-8058 F:(843) 383-8047	N	0
19	Post Free Jobs Website www.postjobfree.com	N	0
20	Smart Recruiters Website www.smartrecruiter.com	N	0
21	Lucky Dog Jobs Website www.luckydogjobs.com	N	0
22	College of Charleston Attn: Career Center 66 George Street Charleston, SC http://www.cofc.edu/careercenter/cisternonline	N	0
23	Walk-In/Self-Referral	N	2
24	Cumulus Business Managers BM@cumulus.com	N	0
25	SEU Facebook Pages	N	0
26	Indeed Website www.indeed.com	N	0
27	Job Spider Website www.thejobspider.com	N	0
28	Florence Darlington Tech Placement Office P.O. 100548 Florence, SC 29501-0548 P: 843-661-8324 F: (843) 661-8371 www.FDTC.edu/student	N	0
29	R/O Jobs/radio-online.com	N	0
30	Glassdoor Website www.glassdoor.com	N	0
32	Link Up Website www.linkup.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
33	Career Builder Website www.careerbuilder.com	N	0
34	SEU Job Fair	N	0
35	ZipRecruiter www.ziprecruiter.com	N	0
36	Monster www.monster.com	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			4

**WCMG (FM), WQPD (FM), WMXT (FM), WWFN-FM, WBZF (FM),
WYNN-FM, WYNN (AM), WYMB (AM)
EEO PUBLIC FILE REPORT
August 1, 2019-July 31, 2020**

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative	Brief Description of Activity
1	Host Open	On August 23, 2019, our SEU hosted an open house at our business office location. Market Manager, Sales Managers, Operations Manager and on-air staff greeted and spoke with interested attendees about career opportunities in broadcasting sales and programming. Our DJs publicized this event on all SEU stations as well as on their social media accounts.
2	Participate in Job Fair	On January 22, 2020, our SEU participated in the MLK Job Fair sponsored by the South Carolina Department of Commerce, which took place at the HGTC Conference Center in Myrtle Beach. Market Manager, Sales Managers, Operations Manager and on-air staff greeted and spoke with interested attendees about career opportunities in broadcasting, with an emphasis on sales and
3	Management-level training concerning methods of ensuring equal employment opportunity and preventing discrimination	On July 22, 2020, our Market and Business Managers participated in a presentation conducted by the Executive Vice President and General Counsel of Cumulus Media Inc. entitled, "The FCC's Equal Employment Opportunity Rules, Your Guide to Compliance." The FCC's EEO recruitment, recordkeeping, and reporting requirements were reexamined and reinforced, after which questions were entertained.